



TourDeFIT.com® is an interactive Web portal that makes it easy to get or stay fit and healthy. It is a one-stop fitness and wellness solution that brings together and benefits all of the key players in the fitness and wellness universe:



**Individuals** 



**Workplace Wellness Programs** 



**Fitness and Wellness Providers** 

#### **TOURDEFIT.COM® AT A GLANCE:**

**Global Directory** – Browse fitness and wellness opportunities from providers around the world

**Searchable Database** – Find classes, services, and events near home or a travel destination

Online Reservation and Payment System – Book and pay for classes, services, and events

**News** – Stay current on global fitness and wellness trends, research, developments, and discounts

Blog - Participate in fitness and wellness conversations

Begin a tour of TourDeFIT.com®...



...fitness and

wellness are

just a click away.









## individuals/ employees

With TourDeFIT.com®, fitness and wellness are just a click away. Individuals including employees participating in workplace wellness programs - can browse, book, and pay for thousands of fitness and wellness classes, services, and events through a single Web portal. Visitors can also find the latest fitness and wellness trends, activities, and research and enjoy many other benefits.

free membership Individuals may register with TourDeFIT.com® at no cost and also invite friends and family members to join for free.

savings

Time-consuming Internet searches are a thing of the past. TourDeFIT.com® brings together its worldwide network of fitness and wellness partners, eliminating the time it takes to search multiple Web sites.

low and no cost options TourDeFIT.com® partners offer fitness and wellness opportunities at various price levels. Discounted services and free events are often featured on the site.

secure payments Online payments for fitness and wellness services are processed quickly and securely.

anytime/ anywhere access TourDeFIT.com® is available around-the-clock and around-the-world, making a healthy lifestyle possible at home, at work, and while traveling.











**Classes & Services** 

...an interactive Web site

...to find, book, and pay

for fitness and wellness

activities, whether

at home or away.



100%





## individuals/ employees

TourDeFIT.com® is an interactive Web site that allows you to find, book, and pay for fitness and wellness activities, whether at home or away, including:

- A Hot Yoga Class near your home
- A Spin Class down the street from your hotel
- A Weight Loss Program at a discount
- A Boot Camp in your neighborhood
- A Cycling Group near your office
- A Personal Weight Training Session before work
- A Spa Day for you and your daughter
- A Soccer League for your child
- A Smoking Cessation Program to help you breathe better
- A Day Pass to a gym while on the road
- A 10K Road Race
- A Zumba Class for you and your friend

When it comes to fitness and wellness, you name it - TourDeFIT.com® has it. Sign up for free and start clicking.











...looking to launch or

enhance your workplace

wellness program...

your solution.









### workplace wellness programs

As health care costs continue to skyrocket, employers are turning to workplace wellness programs to help contain costs, as well as to increase employee engagement and productivity. Whether you're looking to launch or enhance your workplace wellness program, make TourDeFIT.com® a part of your solution.

offer extensive resources

Put thousands of new fitness and wellness resources at the fingertips of your employees. From gyms and boot camps to weight loss programs, yoga studios, and spas, your employees will have 24/7 access to the tools they need to stay healthy and to achieve their long-term fitness and wellness goals

increase employee participation TourDeFIT.com® offers something for everyone – from the wellness novice to the triathlete. The wide variety of available resources makes it possible for all employees to participate whether at home or on the road, whether in a remote location of a metropolitan area.

engage dependents TourDeFIT.com® offers resources for the entire family – including kids - so you can make getting fit and healthy a family affair.

reach nonmembers

Even employees and dependents not enrolled in your group health plan can participate.











...a feature-rich gateway

to fitness and wellness

for employees and

dependents.









### workplace wellness programs

TourDeFIT.com<sup>®</sup> is a feature-rich gateway to fitness and wellness for employees and dependents.

all-in-one portal Your employees and their dependents can browse, book, and pay for thousands of fitness and wellness classes, services, and events - all in one convenient place.

customizable

You can integrate your organization's wellness activities, programs, and tools into the portal.

easy-to-use technology

There is no software to install - an Internet connection is all you, your employees, and their dependents need to access the portal.

tracking and reporting functionality

TourDeFIT.com® offers real-time online access to reports to help you track registrations, monitor activity trends, and learn about the wellness interests of your employees and their dependents. Use this information to fine-tune your wellness program.

TourDeFIT.com® is a cost-effective workplace wellness solution. And, becoming a TourDeFIT.com® workplace member is easy and affordable. There is no setup fee and annual pricing is based on the number of employees with access to the portal.

Contact us for a quote.











...increase your revenue

by tapping into a treasure

trove of fitness and

wellness-minded

individuals.









### fitness and wellness providers

TourDeFIT.com® helps you increase your revenue by tapping into a treasure trove of fitness and wellness-minded individuals.

### customers

TourDeFIT.com® offers you the opportunity to tap into a whole new market - the workplace wellness market. Participating employers encourage employees and their dependents to access the TourDeFIT.com® interactive Web portal to find fitness and wellness resources to help them get or stay fit and healthy.

### presence

TourDeFIT.com® provides you with a Web presence and creates a marketing channel through which fitness veterans and novices alike can connect with you.

#### affordable and effective

TourDeFIT.com® is an affordable and effective way to reach your target market. For a small monthly fee, you get both an exceptional marketing tool and exposure to all of the individuals driven to the Web site through workplace wellness programs. You cannot afford not to sign up.

Whether you operate, offer, or sponsor a weight loss program, smoking cessation program, gym, spa, studio, boot camp, sports camp, personal training, sports lesson, races or other events, TourDeFIT.com® can help you maximize your exposure to fitness/ wellness-minded individuals, increase your revenue, and improve customer satisfaction.











....enhances customer

satisfaction, helping

you attract and

retain clientele.









## fitness and wellness providers

With online reservations, payments, waivers, and confirmations, TourDeFIT.com® enhances customer satisfaction, helping you attract and retain clientele.

reservation and payment management TourDeFIT.com® facilitates online reservations and secure payments for fitness and wellness classes and services, as well as registrations for races and other events. If you already offer online reservations or registration, add a link to the TourDeFIT.com® reservation page and your customers/participants can reach your scheduling tool with just a click.

waivers and confirmations Individuals sign an electronic waiver when registering or making a reservation, and TourDeFIT.com® automatically sends a confirmation once the registration/reservation is complete. This reduces your workload and increases customer satisfaction.

setup made easy All you need to participate is an Internet connection. And getting started is easy - simply set up your profile and add the services, schedule, and pricing you want to offer. You can also add policies and highlight discounts and specials.

real-time updates You can make changes to your profile and any of your content and changes are instantaneous.

TourDeFIT.com® is a cost-effective solution for fitness and wellness providers that want to expand their markets and simplify administration. And, becoming a TourDeFIT.com® provider member is easy and affordable.

Contact us for a quote.









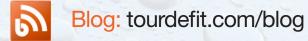


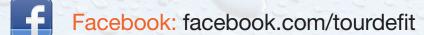




### Visit our Web site:

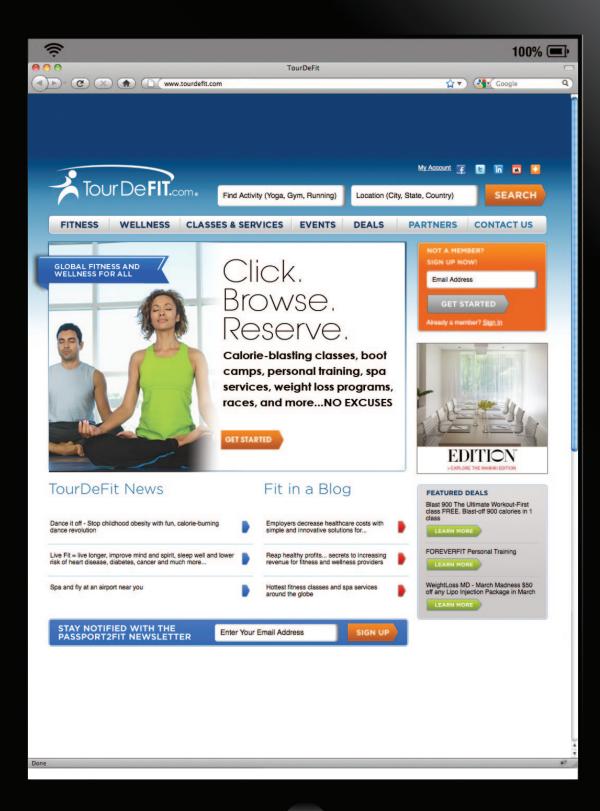
# tourdefit.com







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